



IPR related to digital content

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Activities related to IPR

Promoter is currently partner of 3 Europeana-related projects:

- EAGLE
- EuropeanaPhotography
- Europeana Space

In particular in EuropeanaPhotography Promoter provides:

- Technical coordination and management
- Wp leader for IPR and Sustainability
- Support to the dissemination

IPR issues

Big discussion is on-going for rights labeling of the digital content sent to Europeana.

Europeana's position so far: Public Domain Mark should also apply to digital copies of works which are themselves in the public domain.

Content providers' concern: to preserve their economic models that are in part based on charging fees for access and / or use of medium and high resolution copies of the works in their collections, which are under the public domain or under copyright.

This applies to private agencies, but also to public bodies that, in a context of decreasing public budgets, need to preserve alternative funding sources.

Proposed solutions

Free re-use of the **thumbnail images** of public domain works posted on Europeana is accepted by the content providers, but they want to retain the right to establish their own terms of use – including the ability to charge - for **larger / higher resolution versions** of the same images as accessible from their own websites.

Proposed solution:

To refine the Europeana rights label of Public Domain Mark (PDM): the work itself is in public domain and the use of the thumbnails is free

AND

To apply a more restrictive license to the high-resolution digital copies of public domain works, as regulated by the content owner and specified on his own website.