



europeana
 photography

EuropeanaPhotography

EUROPEAN Ancient PHOTographic vintaGe repositoRies
 of digitAlized Pictures of Historic quality

EuropeanaPhotography is a key digitisation project
 that will supply Europeana with unique masterpieces
 of ancient photography, selected from important
 photographic collections provided by leading private
 and photographic agencies as well as cultural institutions

www.europeana-photography.eu





Europeana
photography

project

EuropeanaPhotography is a digitisation project playing a key role in ensuring that digital content related to ancient photography is accessible in Europeana. At present, Europeana has an impressive mass of images mostly representing cultural objects while photographic images, the early ones in particular, are underrepresented.

EuropeanaPhotography will fill this gap by providing the finest examples of 100 years of photography from 1839, with the first images from Fox Talbot and Daguerre, to the beginning of the Second World War (1939).

The **EuropeanaPhotography** consortium has brought together 19 partners coming from 13 Member States; they are private and public leading photographic agencies and cultural institutions holding important photographic collections. This public-private partnership is unique in the Europeana group of projects; the private partners will demonstrate how they can derive commercial value from participation in Europeana while the public ones will show how to derive benefits from their cooperation with the private sector.

Project ID card

- Funded under: The Information and Communication Technologies Policy Support Programme
- Area: CIP-ICT-PSP.2011.2.2 - Digitising content for Europeana
- Project reference: 297158
- Execution: 1st February 2012 - 31 January 2015

The **target users** for **EuropeanaPhotography** are the end users of Europeana, the European digital library (www.europeana.eu): the interested public, cultural heritage researchers, educators, students, and the creative industry. Moreover, **EuropeanaPhotography** will be able to attract professionals – photo-agencies and companies, cultural institutions preserving

ancient photographic collections – because of the selection of world-class photographic examples that will be available online for the first time and from a single access point.

The **EuropeanaPhotography** content providers are a core user group because being in Europeana is a way for marketing their collections to an even wider public and increasing their business.



Thanks to **EuropeanaPhotography** over **500,000 photographic items** are being digitised and supplied to Europeana.

The content selection is a key success factor and is done with the highest curatorial and management standards. Images illustrate historical moments, people, and landscapes of the European life between 19th and 20th centuries:

- **Places:** see the world as cities rapidly transformed in the 19th and 20th centuries and where time stands still in the records of geographical exploration.
- **People:** the royal, the common, the famous, preserved in all aspects of life with details that had never seemed so real before photography.
- **Events:** political, social, and conflict. Photography is now the key medium for communication.
- **Trends and movements:** industrial revolution and invention, women's emancipation and social change, artistic movements are all captured before, during and immediately after.

In addition, there will be a focus on the history of photography, with a series of images from salt prints to modern gelatine silver prints.

EuropeanaPhotography will be able to supply Europeana with content from countries that are still very much under-represented in Europeana, such as Bulgaria, Slovakia, Lithuania and Denmark.



Multilingualism will enhance the Europeana features. Searching and retrieving historical pictures in Europeana will be easier thanks to EuropeanaPhotography. A hierarchical vocabulary tailored for photography is being developed in English and then translated into other 10 European languages and used for the enrichment of the metadata for Europeana. This will raise the visibility of the photographic collections supplied by the content providers.

EuropeanaPhotography will digitise images and provide metadata according to the standards set by Europeana.

EuropeanaPhotography will define a workflow for the **digitisation** preparatory tasks related to the movement of the physical objects from their archive position to the scanner; this of course requires particular care given the nature of the materials.

The **content aggregation** will benefit of the MINT web platform, designed and developed to facilitate aggregation initiatives

for cultural heritage content. MINT is widely and commonly used in the Europeana ecosystems and is integral part of the Europeana United Ingestion Manager (UIM).

The management of **Intellectual Property Rights** is a key issue for any Europeana feeder project; this is particularly emphasised in **EuropeanaPhotography** because the project involves both public and private partners with substantially different intellectual property models.

Dissemination and promotion involve several activities and tools: beside the official website, **EuropeanaPhotography** owns a dedicated showcase inside www.digitalmeetsculture.net online magazine, and will be present in scientific publications and periodicals. The public sector of the cultural institutions and the private/commercial sector of the photographic archives are the target sectors of dissemination.



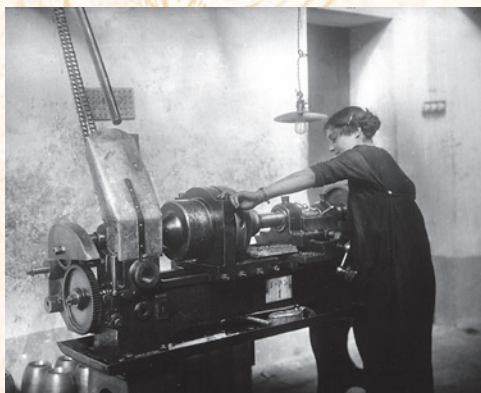
Alinari 24 ORE spa

ALINARI  **24ORE**

WEBSITE: www.alinari.com

PARTNER PROFILE

Fratelli Alinari Archives, joint-ventured in the year 2007 with the Il Sole 24 Ore and it created a new company called Alinari 24 ORE. It is the oldest foundation in the world still active in the field of photography; it was founded in Florence in 1852. In 1985 the Fratelli Alinari Museum of the History of Photography, with the Library of the History of Photography, joined the original “historical” institutions, i.e. the Archives, the Art Printworks, the Publishing House and the Photographic Collection. Today Alinari is the guardian of a photographic ‘corpus’ which has few equals (with a patrimony of its own of over 5,500,000 pictures, historical and contemporary, ranging from vintage prints, glass plate negatives to film and slides). From 2007, a Museums of Multimedia and History of Photography is open to the public in Florence (the renovated National Museum of Photography-MNAF: www.mnaf.it).





Arbejdmuseet Museum and the Labour Movement Library and Archives

ARBEJDMUSEET

ARBEJDERBEVÆGELSENS BIBLIOTEK OG ARKIV

WEBSITE: www.arbejdmuseet.dk

PARTNER PROFILE: Arbejdmuseet (The Workers' Museum) merged in 2004 with Arbejderbevægelsens Bibliotek og Arkiv (The Labour Movement Library and Archives), which was founded in 1908 and has for more than 100 years collected documentation on the Danish labour movement in all its branches. Our photo collection counts approx. 3 M photos. The largest collections are the press collections from the social democratic newspaper Socialdemokraten (later: Aktuelt) and the communist newspaper Land og Folk. In addition, we own large photo collections from the trade unions and private persons. Our collection contains many portraits mostly of prominent Danes, but also internationally famous people, and photos of almost every aspect of life among ordinary people.

Centre for Image Research and Diffusion in Girona

CRDI



WEBSITE: www.girona.cat/crdi

PARTNER PROFILE: The Centre for Image Research and Diffusion in Girona (abbreviated CRDI in Catalan) was created in 1997, in order to house the existing Image Archive and manage its rapid growth. The CRDI is a Department inside the Records Management, Archives and Publications Service (abbreviated SGDAP in Catalan) in Girona City Council.

The mission of the CRDI is to know, to protect, to promote, to offer and to disseminate the Image Heritage of Girona. CRDI has now achieved its aim of collecting photographs and audiovisual material that reflect and record every aspect of life of the city, from past to present. The collection contains 3,8 million photographs, 1.000 original films, 9.000 hours of TV records, and 2.000 hours of Radio broadcasts.



Divadelný ústav



WEBSITE: www.theatre.sk

PARTNER PROFILE: The mission of the state supported Theatre Institute (founded 1961) is to provide Slovak and international public with complete information services regarding theatre in Slovakia. *Theatre Documentation, Information and Digitization Department* collects, preserves and presents documentation of the Slovak professional theatre from its establishing in 1920 until present days, but also from previous periods.

Theatre Research Centre focuses mainly on historical research.

Publishing Department focuses on research of contemporary Slovak and international theatre and publishing of theatrical literature. The Institute has a special status of the *Public Specialized Archive and the Museum of the Theatre Institute*.



Ministry of Culture, Generalitat de Catalunya



Generalitat de Catalunya
**Departament
de Cultura**

WEBSITE: www.gencat.cat/cultura/

PARTNER PROFILE: The mission of the Culture Department of the Autonomous Government of Catalonia is to preserve, promote and disseminate all forms of art and culture. The Culture Department is responsible for Government policy on creative industries, cultural heritage, libraries, museums and archives. It works jointly with the Catalan cultural institutions. The Arxiu Nacional de Catalunya is the leading archival institution in Catalonia, responsible for collecting, preserving and disseminating Catalonia's documentary heritage. The Archive encourages projects connected with the communication of collective memory. The Museu Nacional d'Art de Catalunya, the most important art museum in Catalonia, embraces all the arts (sculpture, painting, drawing, engraving, posters, photography and coinage). The collection of the photography department has key pieces of XIX and XX centuries, from the beginning of photography, Pictorialism, the avant-garde, photojournalism, and Neorealism to contemporary period. The Museu d'Arqueologia de Catalunya, is a network of museums and archaeological sites.



Istituto centrale per il catalogo unico delle biblioteche italiane (ICCU)



WEBSITE: www.iccu.sbn.it

PARTNER PROFILE: ICCU is a branch of the Italian Ministry for Cultural Heritage and Activities. It has a deep expertise in digitisation standards and guidelines. It coordinates major digital cultural heritage projects at the national level: Internet Culturale (launched in 2001), which is an integrated access portal to digital resources of Italian libraries; CulturalItalia,

the Italian culture portal. At the European level, ICCU coordinated the European projects ATHENA, DC-NET and INDICATE; it is currently coordinating Linked Heritage and it is involved in Europeana Judaica, Europeana Awareness, Europeana 1914-1918, Partage Plus and Arrow Plus. In the framework of EuropeanaPhotography, ICCU has associated the Italian Geographical Society, founded on 1867. Its Photographic Archive includes more than 150,000 pictures documenting places, people and landscapes of almost all regions of the Earth. A wide portion of the historical collections was donated directly by travelers after their explorations.



Stowarzyszenie Międzynarodowe Centrum Zarządzania Informacją (ICIMSS)



WEBSITE: www.icimss.edu.pl

PARTNER PROFILE: ICIMSS is a scientific association established by 62 members from over 20 countries.

Its activities are oriented into information, education, and culture.

Information services delivered to the users include ca. 3,000 addresses served. For the educational purpose a number of short courses have been organized. ICIMSS goals also include promotion of intercultural communication and research. ICIMSS participates in a wide selection of projects, including the 15 EC funded projects by such programmes as TEMPUS, IST, eTEN, Leonardo da Vinci, eContent, Central Europe. ICIMSS has been included into the international project MINERVA devoted to coordination digitisation in Europe. In the framework of Athena project ICIMSS delivered to Europeana ca. 30,000 pictures from the collection of ca. 200,000 pictures. About 25 % of this collection is available online through the Pictures-bank portal – www.pictures-bank.eu



IMAGNO brandstätter images



WEBSITE: www.imagno.at

PARTNER PROFILE: The Austrian agency IMAGNO was founded by the collector and publisher Dr. Christian Brandstätter. IMAGNO has a collection of historical archives including more than a million photographs and reproductions of art works and conceives itself as a visual memory for art, culture and history with a focus on Central and Eastern Europe. The collection covers the major events and eminent celebrities of the 20th century as well as the daily life and the intellectual and artistic life of Vienna in the 19th and 20th centuries. IMAGNO services are designed for media and advertising professionals who are concerned about excellent image quality to furnish their products with a competitive advantage. Ranging from daily newspaper productions and lavish high-gloss magazines to TV documentaries, print advertising, sumptuous picture books, and top notch exhibitions – IMAGNO supplies its customers with first-rate quality pictures.



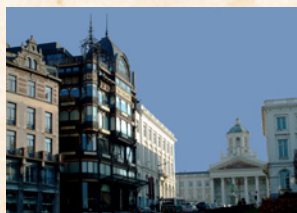
Koninklijke Musea voor Kunst en Geschiedenis (KMKG)



WEBSITE: www.kmkg-mrah.be

PARTNER PROFILE: The KMKG is a scientific research institute that functions under the Federal Belgian Science Policy government. It has the governmental responsibility over a number of museums with the

task to define their overall philosophy and fundamental mission, among others: the preservation, management and publication of the collections by further developing the central collection database, the collection publishing portal and the data aggregator environment; the improvement of the digital collections; the improvement of the services to the public and researchers by providing digital information on the collections and on the used methodology; and building and maintaining a close cooperation between several scientific institutions on a national and international level by exchanging digital data and technological expertise. The objects in our museums range from prehistoric artefacts over Art Nouveau jewellery to Japanese prints, creating a diverse, exciting and challenging environment to work with.



KU Leuven

KATHOLIEKE UNIVERSITEIT
LEUVEN

WEBSITE: www.kuleuven.be

PARTNER PROFILE: Situated in the heart of Western Europe, KU Leuven has been

a centre of learning for almost six centuries. Founded in 1425, KU Leuven bears the double honor of being the oldest existing Catholic university in the world and the oldest university in the Low Countries. KU Leuven is a research-intensive, internationally oriented university that carries out both fundamental and applied research. It is strongly inter- and multidisciplinary in focus and strives for international excellence. To this end, KU Leuven works together actively with its research partners at home and abroad. KU Leuven combines a rich tradition with top research & technology. There are more than 38.000 students, about 2000 academic staff and more than 4000 junior researchers. The Leuven Research & Development Technology Transfer Office has a > 150 m. turnover, about 1200 contracts, 180 invention disclosures and 100 new patent families. The Institute for Cultural Studies is involved in projects on digitization of Cultural Heritage.



Lithuanian Art Museum



WEBSITE: www.ldm.lt

PARTNER PROFILE: The Lithuanian Art Museum, a member of ICOM, has been a national museum since 1997. Having a public institution established in 1907 marked the beginning of its history.

The museum has valuable collections of fine art, applied arts and folk art as well as a rich library, an archive and a photo archive. Since 2009 it has been responsible for organizing and coordinating digitisation activities at Lithuanian museums. It is an approved administrator and a recognized national training centre for implementing and managing digitisation projects at Lithuanian museums. For this purpose, a special branch called the Lithuanian Museums' Centre for Information, Digitisation and LIMIS was established in 2009.



Museum of History of Photography in Krakow



WEBSITE: www.mhf.krakow.pl

PARTNER PROFILE: Museum of History of Photography in Krakow was founded in 1986 and owns over 70,000 objects - photographs and photographic equipment, which make up for the rich

collection presenting the history of photography from its beginnings to the present days. The collection includes press, documentary, portrait, amateur and artistic photography, mostly from Poland. Besides photography, permanent exhibition presents ancient techniques and development of photographic technology.

Museum's collection – since 1997 – has been regularly catalogued in the digital database and – since 2000 – digitized. A milestone in process of digitalizing object was participation in funding program run by Polish Ministry of Culture and National Heritage. Museum has run own website since 1997 and since 2010, Museum is systematically sharing its collection via on-line catalogue - one of the first of this kind in Poland.



National Academic Library and Information System



WEBSITE: <http://nalis.bg/>

PARTNER PROFILE: The NALIS Foundation was established in 2009 by three major academic libraries in Bulgaria (of the Bulgarian Academy of Sciences, the Sofia University and the American University) with the support of the America for

Bulgaria Foundation with the sole purpose then to create a union online catalogue of the Bulgarian research and university libraries. Two years later – and after having started from scratch – we have more than 1 million bibliographic records in our freely accessible online catalogue and embarked on major digitisation and retroconversion activity. We are involved in other aspects of the modern library practice as well (popularisation of international standards and best practices, terminological clarifications etc).



National Technical University of Athens



WEBSITE: www.image.ece.ntua.gr

PARTNER PROFILE: The Image, Video and Intelligent Multimedia Systems Lab (IVML, www.image.ntua.gr) was established in 1988, in the School of Computer and Electrical Engineering of National Technical University of Athens. The members of the Lab (which are about 35, including research scientists, researchers, Ph.D students, programmers, and supporting staff) are active members of the research community having published more than 100 journal and 200 international conference contributions. IVML has been involved in more than a hundred R&D projects. Half of them have been funded by the European Commission and the rest by Greek organisations. Ninety of them have been completed, while twelve are still in progress. IVML has been a key technological member in the Digital Libraries and particularly in the EUROPEANA developments. More specifically IVML has participated in the EDLNet project (2007-2008), in the E-Content Plus Europeana v1.0 Network (2009-2011), Europeana Connect (2009-2011), ATHENA (2008-2011) and currently participates in Carrare (2009-2012), E-CLAP (2010-2012), Eu-Screen (2009-2012), Linked Heritage, DCA, dealing with aggregation, content analysis and interoperability issues in Europeana. Prof S. Kollias has been a member of the EC 'Interoperability Group' on Digital Libraries in 2006-2007, and a member of the Member States Expert Group on Digital Libraries (2007-2012).

Parisiennedephotographie and the Roger-Viollet Archive



WEBSITE: www.parisiennedephotographie.fr (*restricted access*); www.parisenimages.fr (*targeted to the general public*)

PARTNER PROFILE: Parisienne de Photographie is a local, semi-public enterprise created in 2005 by the City of Paris to digitise

and manage reproduction rights to its photographic and iconographic collections. The collections include the Roger-Viollet archive, one of France's oldest photographic agencies, created in 1938. Its collections cover over 150 years of Parisian, French and International history around 4 main themes: historical events, French cities, landscape and daily life, portraits of personalities, and reproductions of art works. At their deaths, in 1985, the founders of the agency bequeathed close to 6 million photos to the City of Paris. In 2005, the agency was integrated to the Parisienne de Photographie group and is still in charge of the commercial distribution of the collections. Photographs and art reproductions from the collections of major Parisian museums and libraries such as Musée Carnavalet (history of Paris), the City's historical library, the Museum of Modern Art, Petit Palais (XIXth Century Fine Arts), Musée Galliera (Fashion), Victor Hugo's and Balzac's houses, are also part of the Parisienne de Photographie's portfolio.



Polfoto JP/Politikens Hus A/S

POLFOTO

WEBSITE: www.polfoto.dk

PARTNER PROFILE: POLFOTO is the leading photo agency in Denmark founded in 1959, and our archives dates back to the 1860s. POLFOTO is a part of Denmark's media group JP/Politiken, which publishes three of Denmark's largest newspapers: Politiken (founded in 1884), Ekstra Bladet (founded in 1904) and Jyllands Posten (founded in 1871). Thus POLFOTO represents some of the most award winning photographers in the world. POLFOTO is the exclusive agent for Associated Press and Corbis in Denmark, and cooperates with a long list of talented freelance photographers and more than 80 photo agencies around the world. POLFOTO consists of a news service, which supplies the Danish newspapers with photos, and a sales department which supplies customers of all kinds with photos of high quality.



Promoter - Information technology, research and innovation



WEBSITE: www.promoter.it/

PARTNER PROFILE: Promoter was founded in 1996 merging competencies and experiences in the areas of information & communication technologies, multimedia innovation, business promotion and project management. Software development, system design, technology transfer, academy/industry

collaboration, consultancy and project management are the main expertise of the company. Culture and Research Institutes as well as private companies in Europe and worldwide had Promoter as technical coordinator and consultant to assist their projects for improving innovation. Promoter is also editor of the portal www.digitalmeetsculture.net, a remarkable meeting point for collecting and sharing information and events about the digital culture.



TopFoto - the imagery of nearly everything



WEBSITE: www.topfoto.co.uk

PARTNER PROFILE: TopFoto is an independent picture library based 45 minutes south of London in

Edenbridge, Kent, England. The archive contains 10 million images from medieval documents to today's digital files being sent in by FTP from all over the world. The core of the hardcopy archive comprises of 120000 negatives from John Topham (an individual photographer and TopFoto's founder) plus millions of negatives and hardcopy prints from a variety of historic press agencies that have been collected by the current owner, Alan Smith, since 1975. TopFoto supplies primarily editorial content to clients but is extremely diverse and its pictures are reproduced in all areas of visual publication. TopFoto was a pioneer in digitisation and electronic transfer and through new technologies has formed close links to international partners in over 40 countries around the world.



United Archives



WEBSITE: www.united-archives.com

PARTNER PROFILE: United

Archives was founded 1956 as Kövesdi Press Agency in Amsterdam and is called United Archives since 2007. In the early days the company was working as a press photo agency with offices in all mayor cities in Europe and supplied publishers with content linked to Cinema, Actors, Television. The company produced material on sets and acquired archives with images lasting back to the beginning of cinema history. Beside this live works of photographers were acquired, most of them start contentwise in the early 20th and show all aspects of live, travel, events, social events and more. United Archives is part of a project, which produces Stills from early Documentary Films, which show stunning details, which remain nearly unmentioned in a moving clip. A huge part of the United Archives is unexplored, in negative roles, glasplates, and only very few images were digitalized from negatives so fare. In the livetime of the project United will explore these unseen collections and plan is to produce 40.000 images as a mix coming from all collections.





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