



What is EuropeanaPhotography?

EuropeanaPhotography (EuropeanaPhotography means EUROPEAN Ancient PHOTographic vintaGe repositoRies of digitALized Pictures of Historic qualitY) is a digitisation project playing a key role in ensuring that over 430,000 pictures related to ancient photography is accessible in Europeana. At present, Europeana has an impressive mass of images mostly representing cultural objects while photographic images, the early ones in particular, are underrepresented. EuropeanaPhotography will fill this gap by providing the finest examples of 100 years of photography from 1839, with the first images from Fox Talbot and Daguerre, to the beginning of the Second World War (1939).

Who coordinates EuropeanaPhotography?

EuropeanaPhotography is coordinated by KU Leuven; the technical coordination is provided by Promoter s.r.l.

Who funds EuropeanaPhotography?

EuropeanaPhotography is funded under the Information and Communication Technologies Policy Support Programme, of the European Commission (Area: CIP-ICT-PSP.2011.2.2 - Digitising content for Europeana. Project reference: 297158).

Which are the main activities?

Digitisation and content selection: Thanks to EuropeanaPhotography over 430,000 photographic items will be digitised and supplied to Europeana. The content selection is a key success factor and is be done with the highest curatorial and management standards. Images will illustrate historical moments, people, and landscapes of the European life between 19th and 20th centuries:

- **Places:** cities – as the transformation of Paris by Haussmann and of Barcelona by Gaudi -, landscape – as the country side in Europe in the 19th century;
- **People:** portraits as Queen Victoria, the Popes, Garibaldi, and Coco Chanel -, daily life;
- **Events:** political events – as la Commune de Paris -, local and civil wars, royal weddings;
- **Trends and movements:** industrial revolution, women's emancipation, artistic movements, geographic explorations.

Aggregation: The content aggregation will benefit of the MINT web platform, designed and developed to facilitate aggregation initiatives for cultural heritage content. MINT is widely and commonly used in the Europeana ecosystems and is integral part of the Europeana United Ingestion Manager (UIM).

Multilingualism: Multilingualism is a key factor to enhance the Europeana features. Searching and retrieving historical pictures in Europeana will be easier thanks to EuropeanaPhotography: a hierarchical vocabulary tailored for photography is being developed in English, translated into other 10 European languages, and used for the enrichment of the metadata for Europeana. This will raise the visibility of the photographic collections supplied by the content providers.

Which is the added value of the EuropeanaPhotography consortium?

The EuropeanaPhotography consortium is a unique public-private partnership in the Europeana group of projects; the private partners will demonstrate how they can derive commercial value from participation in Europeana while the public ones will show how to derive benefits from their cooperation with the private sector.

Moreover, EuropeanaPhotography will be able to supply Europeana with content from countries that are still very much under-represented in Europeana, such as Bulgaria, Slovakia, Lithuania, and Denmark.

How long does EuropeanaPhotography last?

EuropeanaPhotography will last 36 months, from 1st February 2012 to 31st January 2015.

How many institutions contribute EuropeanaPhotography?

The EuropeanaPhotography consortium has brought together 19 partners coming from 13 Member States; they are private and public leading photographic agencies and cultural institutions holding important photographic collections.

KU Leuven, Belgium
Promoter s.r.l., Italy
Arbejdmuseet, Denmark
Centre for Image Research and Diffusion in Girona (CRDI), Spain
Divadelný ústav, Slovak Republic
Fondazione Alinari, Italy
GenCat, Spain
ICCU, Italy
ICIMSS, Poland
IMAGNO brandstätter images, Austria
Koninklijke Musea voor Kunst en Geschiedenis (KMKG), Belgium
Lithuanian Art Museum, Lithuania
Museum of History of Photographahy in Krakow (MHF Krakow), Poland
NALIS, Bulgaria
National Technical University of Athens (NTUA), Greece
Parisienne de Photographie, France
Polfoto, Denmark
TopFoto, United Kingdom
United Archives, Germany

Which are the EuropeanaPhotography target users?

The target users for EuropeanaPhotography are the end users of Europeana, the European digital library (www.europeana.eu): the interested public, cultural heritage researchers, educators, students, and the creative industry. Moreover, EuropeanaPhotography will be able to attract professionals – photo-agencies and companies, cultural institutions preserving ancient photographic collections – because of the selection of world-class photographic examples that will be available online for the first time and from a single access point. The EuropeanaPhotography content providers are a core user group because being in Europeana is a way for marketing their collections to an even wider public and increasing their business.

Contacts

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Find us on www.europeana-photography.eu and <http://www.digitalmeetsculture.net/heritage-showcases/europeana-photography/>.

